Our commitment to partnerships
2024
The world’s future depends on universal access to quality education, yet we fail to ensure this for all children worldwide.

As a funding partner and champion of the affordable non-state education sector (ANS), we believe that low-fee private schools play a crucial role in complementing public education in low and lower-middle income countries where access to quality education is a challenge. We call for the global recognition, integration and support of this sector as part of an all-hands-on-deck approach to building resilience into national education systems. At the heart of our mission is working in partnership with a broad network of stakeholders to improve access to, and quality of, all education for all children, now.
Our organization

IDP Foundation is passionate about strengthening the global education system via an all-hands-on-deck approach, giving children in all settings access to quality education. As an international team with a long-standing presence in Ghana, we’re focused on thinking outside-the-box on the issues impacting learning outcomes in low and lower-middle income countries.

Our focus is two-fold. Firstly, we focus on actively funding organizations who support low-fee private schools today, while telling the story of their organic nature by empowering the voice of local actors and beneficiaries. Secondly, we champion a mixed economy of education provision – and the contribution of non-state actors – to be recognized and integrated into national education discourse, so that all providers receive tailored support.

We believe in the power of partnerships to achieve our mission. Our aim is to support sustainable community-built education provision, as part of the affordable non-state sector (ANS), which can help to build resilience within a centrally governed system. We’re guided by the principle that the best way forward is to empower local actors to create change.
We believe in empowering local actors who support low-fee private schools with access to finance and training in underserved communities, so that more children can access a quality education.

We are committed to identifying and funding local and global actors driven to improve learning outcomes through targeted interventions that work in all education settings, for all children.

We focus on collaboration and partnerships with peers, advocates and practitioners to create collective action that works to recognize the role of the non-state sector and supports government agendas.

We are committed to supporting schools now through our partnerships, while funding influencers of systems change. We do this through a commitment to:

**Improving access to quality education for all children, now**

**Creating learner-focused classrooms for all children, now**

**Championing a connected system of all education for all children, now**
To achieve SDG4 “all” must mean all children in all settings, including non-state.

IDP Foundation’s focus is two-fold for real time impact and sustainability:

**SCHOOLS**
Funding programs that support & improve low-fee private schools, while positioning them as innovation hubs that can deliver public goods to better learning outcomes for all.

**SYSTEMS**
Funding advocacy at a global and national level to champion the affordable non-state sector as a component of a centrally-governed mixed economy of education provision.

If the affordable non-state sector is recognized and integrated through supportive regulatory frameworks and inclusive policies it can help build more resilient national education systems, therefore advancing progress to SDG4.
WHY
To achieve SDG 4 “all” must mean ALL children in ALL settings, including non-state.

HOW
Grants, program and mission related investments, research, technical support and leadership

SCHOOLS
Funding programs that support & improve low-fee private schools (LFPS) &

SYSTEMS
Funding advocacy & championing the affordable non-state sector (ANS)

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Our partnership impact

Through the Risings Schools Program in Ghana and the Ongoza Program in Kenya our partnerships have resulted in:

- 1,937 Schools Supported
- 2,166 Loans Distributed
- 408,604 Students Reached

### Local government agreements
- Ghana Education Services (GES)
- Ghana Tertiary Education Commission (GTEC)
- Ministry of Education, Ghana
- National Board of Small Scale Industries (NBSSI)
- National Council of Nomadic Education in Kenya (NACONEK)

### Average Annual Fees (USD)
- Low ($1-$80) 28%
- Mid ($81-$200) 49%
- High ($201+) 23%

### Teachers Trained
- 19,026
  - State 95%
  - Non-state 5%

### School Owners Trained
- 1,500+
  - Female 47%
  - Male 53%
We are committed to collaboration, whether through co-funding, advisory support or collective designing, as a route to the integration of the affordable non-state sector into global and national education systems.

Key Alliances

- Global Schools Forum (GSF)
- International Education Funders Group (IEFG)
- Stronger Foundations for Nutrition
- Ghana National Association of Private Schools (GNAPS)
- Education Finance Network
- UNESCO Global Education Coalition
- Hold consultative status with the United Nations Economic and Social Council
How we work with partners

IDP Foundation’s commitment to sustainable change in education
Our partnership approach

We are a family foundation, allowing us to be agile enough to fund programs and organizations where an assumed risk may prevent other donors investing. We partner with multiple organizations who either work to support schools and improve learning today or engineer systems change for tomorrow.

As a learning organization, we have a flexible working practice that’s open to ideation and experimentation and is focused on long-term commitment. Working in partnerships with national governments, either directly or through the associations established with our partners, is fundamental to our approach.

- **Financial Partners** - We work with financial institutions who prioritize social impact and are either working in education or willing to expand their capital to serve low-fee private schools. Partners must have the resources to understand the sector and develop tailored products, be committed to having the operational capacity to reach underserved communities, and ideally have experience managing donor-funds.

- **Learning Partners** - We fund organizations with programs focused on improving learning outcomes, which have the potential to be replicable and scalable across all education settings – including teacher training, student interventions, school leadership development, low-to-no connectivity edtech innovators, and community-based learning support.

- **Collaboration Partners** - We work with organizations who recognize the existing mixed economy of education and support integration of the affordable non-state sector (ANS) into national education systems with an eye toward equity and quality. Collaborators include other funders, membership networks, research organizations, government, and academics.
Our funding

Our funding provision is based on grants, program-related investments, credit guarantees, technical assistance, and knowledge sharing. We are always interested in working with other donors on co-funding and consortium funding programs, to leverage blended finance and extend reach.

As a learning organization, we also invest (directly, through our partners, or with co-funders) in essential research on the ANS, as well as sharing thought leadership within a network of stakeholders. We also champion the need for data and insights on widespread learning poverty to ensure inputs are designed with specific outcomes in mind.
Financial partners

We realize that private philanthropy has a unique opportunity to unlock private financing for education and want to use this to increase access to finance, especially for those reaching underserved communities. We are willing to take on more risk, and we have seen that low-fee private schools (LFPS) and their owners are reliable and committed. We are also willing to be concessionary, in order to pass on favorable terms to school proprietors. Some examples of how we can unlock private capital to create loans portfolios targeted at LFPS include:

- Blended financing
- Concessionary debt
- Loan/Credit guarantee
- Incentive-based financing for learning outcomes
Learning partners

Across both state and non-state education exists a shared problem of children in school not learning and an ever-increasing number of children out of school altogether. To achieve real impact, we need to know which interventions work. This requires being innovative and experimenting as we work together to find the most effective solutions. We believe the ANS, particularly single proprietor LFPS offer agile environments well positioned for piloting learning interventions and gathering evidence of value relevant to the entire education system. We work with and support partners who are focused on:

- Supporting teachers with tailored training on classroom management, activity-based learning, and learner-centered teaching methods
- Innovations that have the potential to improve learning outcomes in low to no-connectivity settings
- Adapted education approaches to teach by level rather than age
- Research and insights on factors affecting learning outcomes and cross-cutting interventions
- Incentive-based education financing, tied to learning outcomes
Collaboration partners

We believe in the power of a collective voice and seek to work with peers and partners to find common ground and collaborate to find solutions. To achieve measurable and lasting impact we believe in getting all-hands-on-deck and spreading them wide. This means finding ways to tackle the fragmented nature of the mixed economy of education provision which exists in many developing countries and integrating the ANS into a connected and supported single ecosystem governed centrally. To do this we support a multitude of actors in both the state and non-state sectors:

- Membership organizations including Global Schools Forum and International Education Funders Group to convene collective thought leadership and action
- Private School Associations, such as the Ghana National Association of Private Schools, to galvanize recognition and support through increased representation and understanding of the ANS
- National governments and their agendas, to align education priorities, influence policy and discourse, and build public–private partnerships that improve learning outcomes for all children
How we catalyze support for the affordable non-state sector

We partner in a variety of ways, including granting, investing, credit guarantees, blended finance, co-funding, and collaborating.

- **Grant:**
  - for service providers to innovate, create, and/or expand education improvement interventions for children in low-income or underserved communities
  - to commission research on education related insights, challenges, and solutions for programmatic decisions and advocacy
  - to empower various actors to advocate for the recognition, integration and support of the ANS into education discourse and policy

- **Co-funding:**
  - to reach more local actors at scale
  - which provides donors with in-county government coordination for a more inclusive and integrated national education system.

- **Collaborating:**
  - to share evidence, insight, experience and knowledge through working groups, collective communications, and event participation
The transformation created by the Rising Schools Program is so phenomenal because it empowers local social entrepreneurs in underserved communities.

Tony Fosu, CEO, Sinapi Aba Savings & Loans, Ghana

Through the Ongoza Program we are reaching communities where there’s little to no provision of public schooling, and therefore children who would otherwise be left behind.

Deborah Kimathi, Executive Director, Dignitas, Kenya

We highly value our work with IDPF as thought partners, innovators and solution-seekers with a shared mission to ensure that all children have access to safe, quality education.

Aashti Zaidi Hai, CEO, Global Schools Forum, UK
Get in touch...

If you would like to discuss ways in which we can work together, please send us an email at info@idpfoundation.org