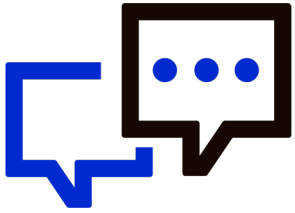


IDP Foundation, Inc.
INNOVATION · DEVELOPMENT · PROGRESS

Our commitment to partnerships

2023



The world's future depends on universal access to quality education, yet we fail to ensure this for all children worldwide

Education is the key to eradicating intergenerational poverty – yet a lack of access to quality education in developing countries has resulted in millions of children either being out of school or not learning. As a funding partner and champion of the affordable non-state education sector (ANS), IDP Foundation believes in a mixed economy of provision as a solution to struggling public systems in low and lower-middle income countries.

Our organization

IDP Foundation is passionate about strengthening the global education system via an all-hands-on-deck approach, giving children in all settings access to quality education. As an international team with a long-standing presence in Ghana, we're focused on thinking outside-the-box on the issues impacting learning outcomes in low and lower-middle income countries.

Our focus is two-fold. Firstly, we focus on actively funding organizations who support low-fee private schools today, while telling the story of their organic nature by empowering the voice of local actors and beneficiaries. Secondly, we champion a mixed economy of education provision – and the contribution of non-state actors – to be recognized and integrated into national education discourse, so that all providers receive tailored support.

We believe in the power of partnerships to achieve our mission. Our aim is to support sustainable community-built education provision, as part of the affordable non-state sector (ANS), which can help to build resilience within a centrally governed system. We're guided by the principle that the best way forward is to empower local actors to create change.

To achieve SDG4 “all” must mean all children in all settings, including non-state.

IDP Foundation’s focus is two-fold for real time impact and sustainability

SCHOOLS

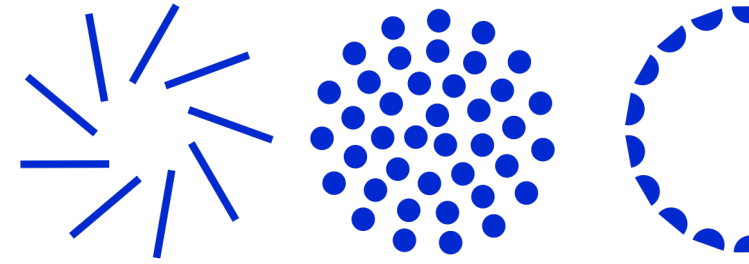
Funding programs that support & improve low-fee private schools, while positioning them as innovation hubs that can deliver public goods to better learning outcomes for all

SYSTEMS

Funding advocacy at a global and national level to champion the affordable non-state sector as a component of a centrally-governed mixed economy of education provision

If the affordable non-state sector is recognized and integrated through supportive regulatory frameworks and inclusive policies it can help build more resilient national education systems, therefore advancing progress to SDG4.

We are committed to supporting schools now through our partnerships, while funding influencers of systems change. We do this through a commitment to:



Improving education access for all children, now

We believe in empowering local actors who support low-fee private schools with access to finance and training in underserved communities



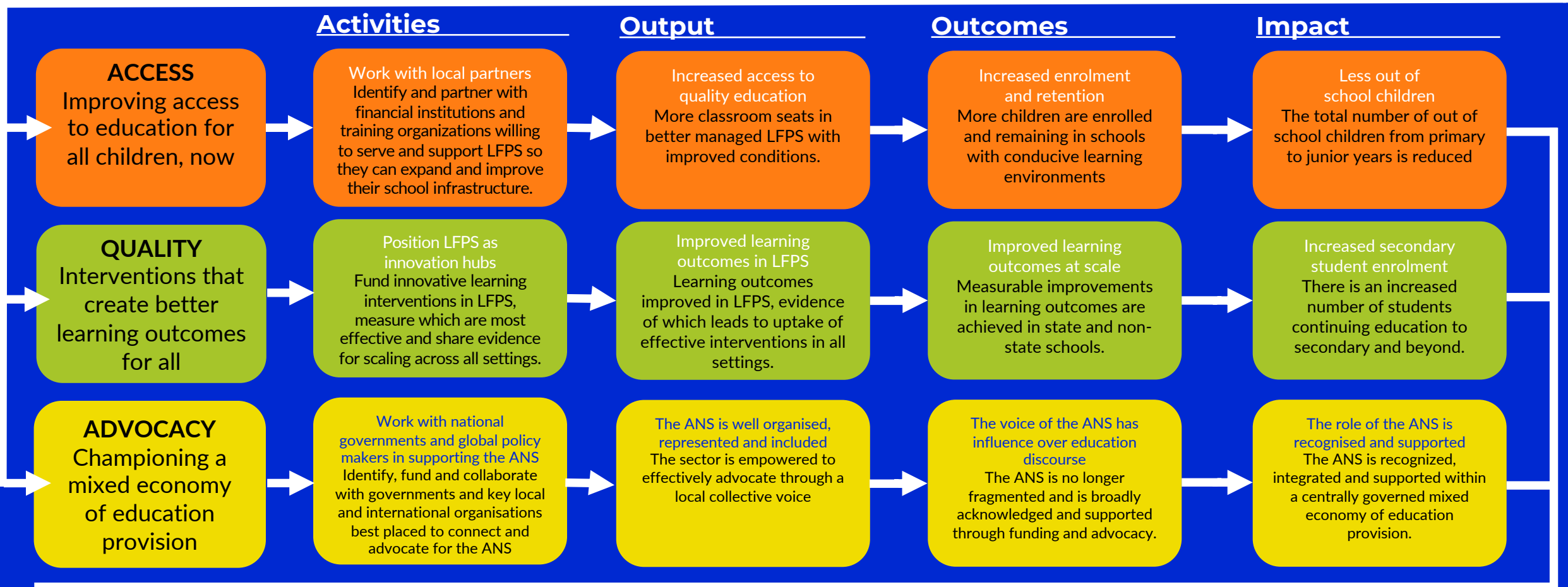
Interventions that create better learning outcomes for all

We are committed to identifying and funding local and global actors driven to improve learning outcomes in low to no-connectivity settings



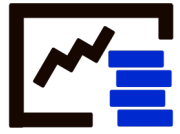
Championing a mixed economy of education provision

We focus on collaboration and partnerships with peers, advocates and practitioners to create collective action that works to support government agendas.



Our overarching impact → **Greater access to quality education and improved learning outcomes for all children in underserved communities**

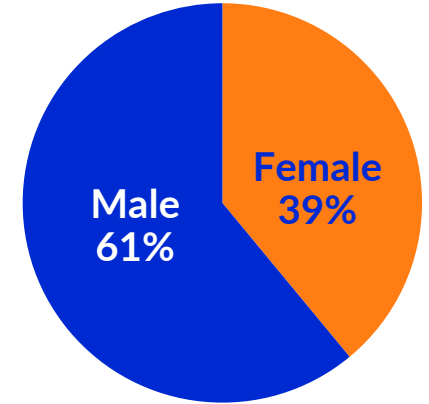
Theory of change



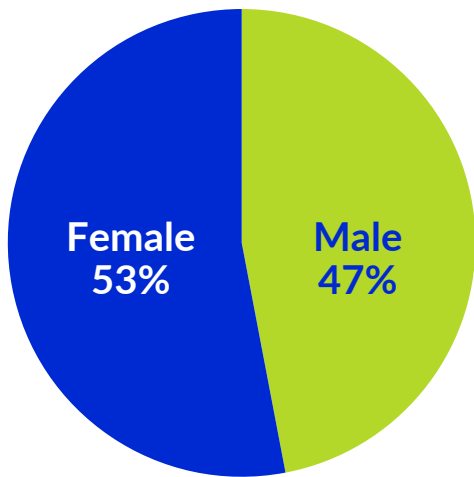
Our partnership impact

Through the [Risings Schools Program](#) in Ghana and the [Ongoza Program](#) in Kenya our partnerships have resulted in:

1,000+
School Owners Trained



207,239
Students Reached

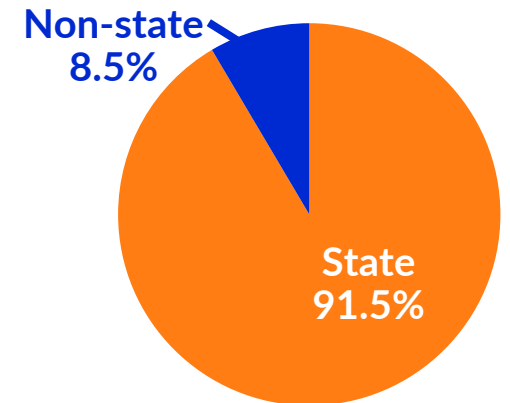


1,100 Schools Supported

927 Loans Distributed

91%
Schools Reopened after Covid

19,665
Teachers Trained



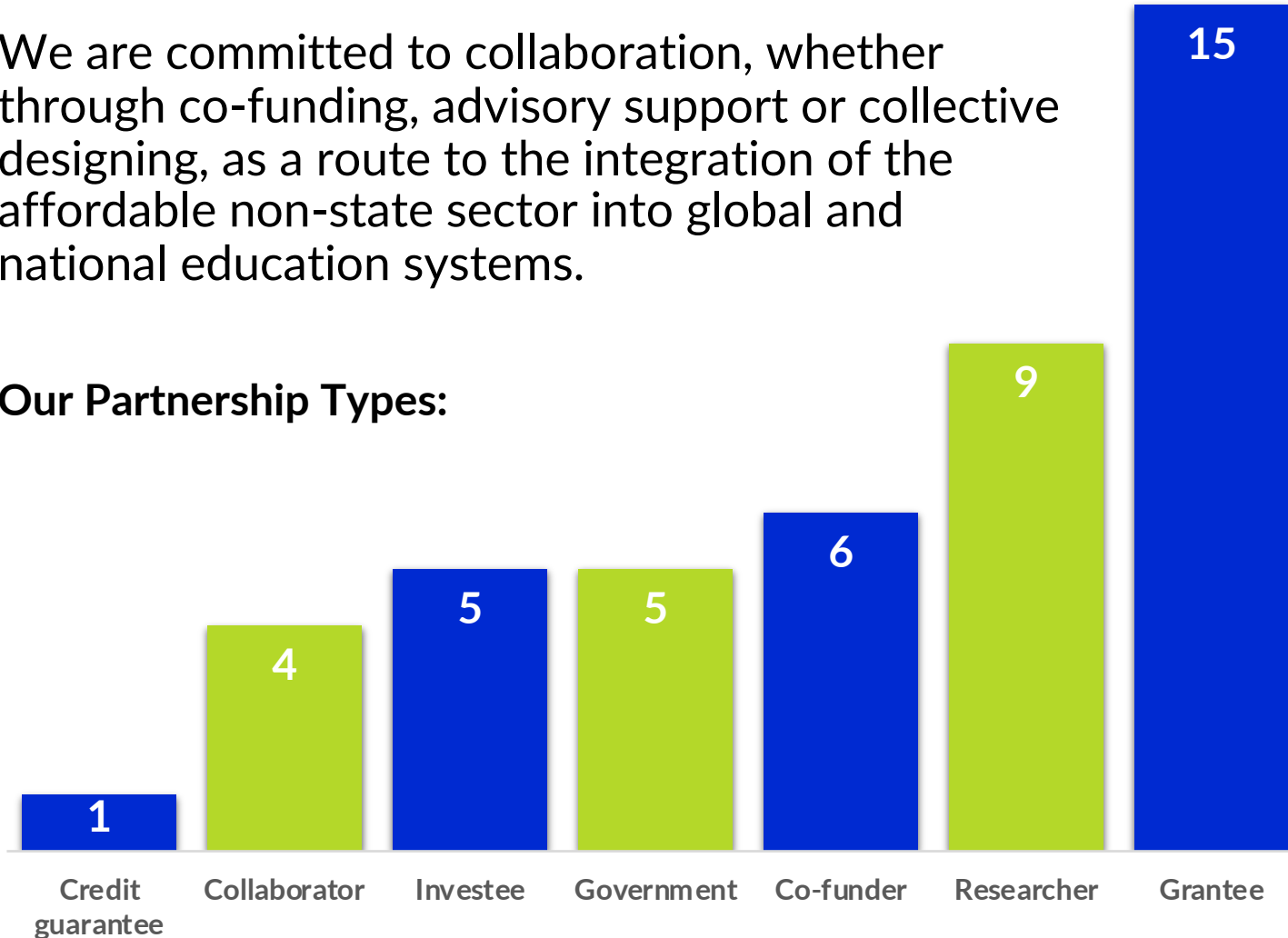
Average Annual Fees (USD)



Partnership diversity

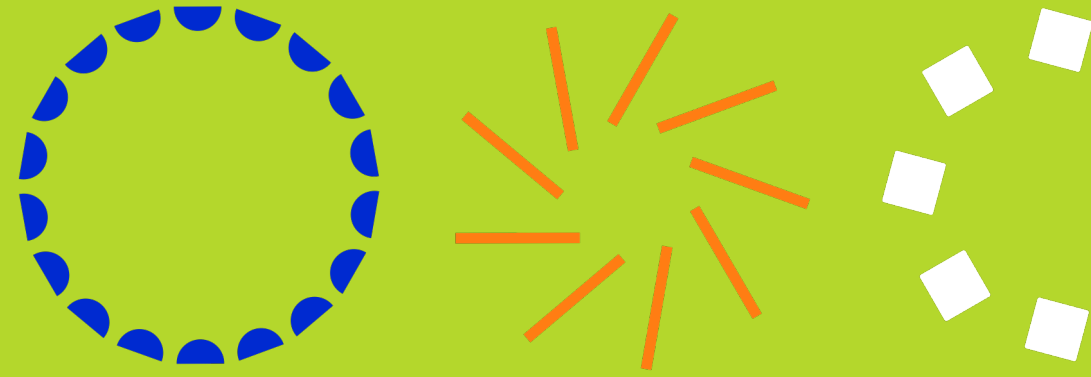
We are committed to collaboration, whether through co-funding, advisory support or collective designing, as a route to the integration of the affordable non-state sector into global and national education systems.

Our Partnership Types:



Key Alliances

- ❖ Global Schools Forum (GSF)
- ❖ International Education Funders Group (IEFG)
- ❖ Stronger Foundations for Nutrition
- ❖ Ghana National Association of Private Schools (GNAPS)
- ❖ Education Finance Network
- ❖ UNESCO Global Education Coalition
- ❖ Hold consultative status with the United Nations Economic and Social Council



How we work with partners

IDP Foundation's commitment to sustainable change in education



Our partnership approach

We are a family foundation, allowing us to be agile enough to fund programs and organizations where an assumed risk may prevent other donors investing. We partner with multiple organizations who either work to support schools and improve learning today or engineer systems change for tomorrow.

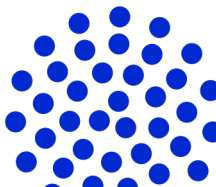
As a learning organization, we have a flexible working practice that's open to ideation and experimentation and is focused on long-term commitment. Working in partnerships with national governments, either directly or through the associations established with our partners, is fundamental to our approach.

- **Financial Partners** - We work with financial institutions who prioritize social impact and are either working in education or willing to expand their capital to serve low-fee private schools. Partners must have the resources to understand the sector and develop tailored products, be committed to having the operational capacity to reach underserved communities, and ideally have experience managing donor-funds.
- **Learning Partners** - We fund organizations with programs focused on improving learning outcomes, which have the potential to be replicable and scalable across all education settings – including teacher training, student interventions, school leadership development, low-to-no connectivity edtech innovators, and community-based learning support.
- **Collaboration Partners** - We work with organizations who recognize the existing mixed economy of education and support integration of the affordable non-state sector (ANS) into national education systems with an eye toward equity and quality. Collaborators include other funders, membership networks, research organizations, government, and academics.

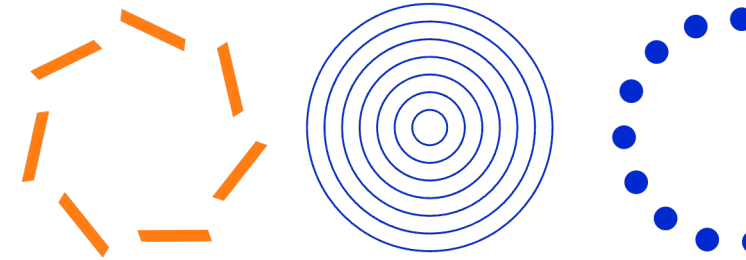
Our funding

Our funding provision is based on grants, program-related investments, credit guarantees, technical assistance, and knowledge sharing. We are always interested in working with other donors on co-funding and consortium funding programs, to leverage blended finance and extend reach.

As a learning organization, we also invest (directly, through our partners, or with co-funders) in essential research on the ANS, as well as sharing thought leadership within a network of stakeholders. We also champion the need for data and insights on widespread learning poverty to ensure inputs are designed with specific outcomes in mind.



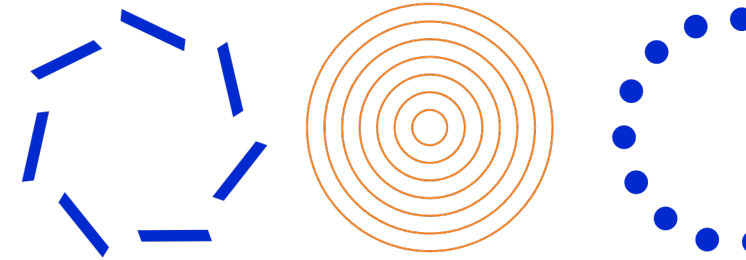
Financial partners



We realize that private philanthropy has a unique opportunity to unlock private financing for education and want to use this to increase access to finance, especially for those reaching underserved communities. We are willing to take on more risk, and we have seen that low-fee private schools (LFPS) and their owners are reliable and committed. We are also willing to be concessionary, in order to pass on favorable terms to school proprietors. Some examples of how we can unlock private capital to create loans portfolios targeted at LFPS include:

- Blended financing
- Concessionary debt
- Loan/Credit guarantee
- Incentive-based financing for learning outcomes

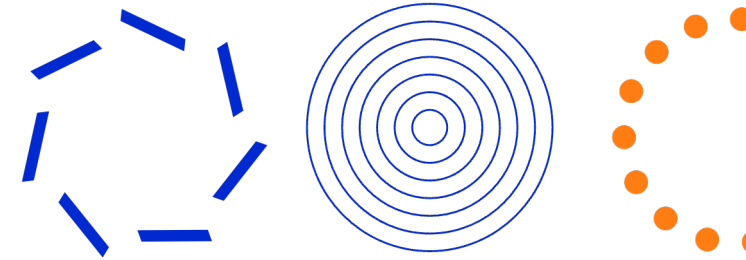
Learning partners



Across both state and non-state education exists a shared problem of children in school not learning and an ever-increasing number of children out of school altogether. To achieve real impact, we need to know which interventions work. This requires being innovative and experimenting as we work together to find the most effective solutions. We believe the ANS, particularly single proprietor LFPS offer agile environments well positioned for piloting learning interventions and gathering evidence of value relevant to the entire education system. We work with and support partners who are focused on:

- Supporting teachers with tailored training on classroom management, activity-based learning, and learner-centered teaching methods
- Innovations that have the potential to improve learning outcomes in low to no-connectivity settings
- Adapted education approaches to teach by level rather than age
- Research and insights on factors affecting learning outcomes and cross-cutting interventions
- Incentive-based education financing, tied to learning outcomes

Collaboration partners



We believe in the power of a collective voice and seek to work with peers and partners to find common ground and collaborate to find solutions. To achieve measurable and lasting impact we believe in getting all-hands-on-deck and spreading them wide. This means finding ways to tackle the fragmented nature of the mixed economy of education provision which exists in many developing countries and integrating the ANS into a connected and supported single ecosystem governed centrally. To do this we support a multitude of actors in both the state and non-state sectors:

- Membership organizations including Global Schools Forum and International Education Funders Group to convene collective thought leadership and action
- Private School Associations, such as the Ghana National Association of Private Schools, to galvanize recognition and support through increased representation and understanding of the ANS
- National governments and their agendas, to align education priorities, influence policy and discourse, and build public-private partnerships that improve learning outcomes for all children



How we catalyze support for the affordable non-state sector

We partner in a variety of ways, including granting, investing, credit guarantees, blended finance, co-funding, and collaborating.

- **Grant:**
 - for service providers to innovate, create, and/or expand education improvement interventions for children in low-income or underserved communities
 - to commission research on education related insights, challenges, and solutions for programmatic decisions and advocacy
 - to empower various actors to advocate for the recognition, integration and support of the ANS into education discourse and policy
- **Co-funding:**
 - to reach more local actors at scale
 - which provides donors with in-county government coordination for a more inclusive and integrated national education system.
- **Collaborating:**
 - to share evidence, insight, experience and knowledge through working groups, collective communications, and event participation



The transformation created by the Rising Schools Program is so phenomenal because it empowers local social entrepreneurs in underserved communities.

Tony Fosu, CEO, Sinapi Aba Savings & Loans, Ghana

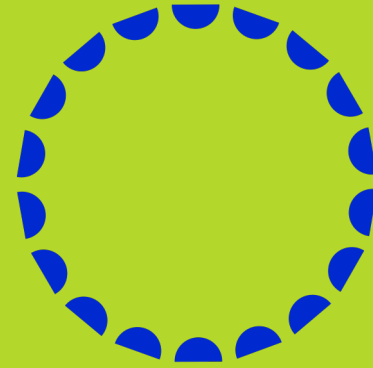
Through the Ongoza Program we are reaching communities where there's little to no provision of public schooling, and therefore children who would otherwise be left behind.

Deborah Kimathi, Executive Director, Dignitas, Kenya

We highly value our work with IDPF as thought partners, innovators and solution-seekers with a shared mission to ensure that all children have access to safe, quality education.

Aashti Zaidi Hai, CEO, Global Schools Forum, UK





Get in touch...

If you would like to discuss ways in which we can work together,
please send us an email at info@idpfoundation.org